To Whom It May Concern,

Hello!!  This is Ilana Meredith, the Drama Teacher and Theatre Director at Great Neck South High School.  As our cast and crew get ready for our 2022/2023 Theatre South season*,* it's that time of year to start culling for playbill ads!

Playbill ads and sponsorships are an important way for us to offset the costs of production, since there is no school or district "budget" for our various shows throughout the year.  In addition to those costs, we are aiming to raise money for lost revenue due to fewer ticket sales during last year’s limited capacity performances.

**Ad Costs**

**Full Year SPONSORSHIP** : $200 (for the year).  This allows your full page ad to be placed in every program for the 2022/2023 Theatre South season!  This is perfect for families and friends of students who participate in multiple Theatre South Shows or for a business that wants the best value for their advertising dollars. Please note, you may send in a new ad for each playbill. Just make certain to look out for the emails reminding everyone of submission deadlines for that particular show.

**One-Time Playbill Ad** :

One Full Page Ad (*approx. 7” x 4”- HxW*) : $75

One Half Page Ad (*approx. 3.5” x 4”- HxW*) : $40

**If you are interested in placing an ad in our programs** to show your support of the students’ efforts and hard work, please EMAIL your advertisement and any artwork or photographs (jpg or png format) to [gntheatresouth@gmail.com](mailto:gntheatresouth@gmail.com) or [**ischikler@greatneck.k12.ny.us**](mailto:ischikler@greatneck.k12.ny.us). *If you have contacts with local businesses, please pass along this information and have them get in touch with me to place an ad.*

You may either mail your check to the school:

**Great Neck South High School**

**341 Lakeville Rd.,**

**Lake Success, NY, 11020**

**Attn:  Ilana Meredith - Performing Arts Department**

…. Or, have a student deliver it to me in person.

All checks can be made out to:  South High Extra Activity Fund .

(In the memo line, write: TS-AD)

Thank you for your support!